



Take a moment to think about how you apply the Sista Låten logotype.

*Logotype should be used as it is.*

- Use the black version of the logotype for the light backgrounds.
- Use the white version of the logotype for the dark backgrounds. [SEE ABOVE]
- Logotype has to breathe, so always leave some space around. [SEE ABOVE]



Do NOT compress.



Do NOT rotate.

*Examples on the side shows you what is NOT cool to do with the logotype.*

- You can scale the logo, but don't compress it.
- It is not right to rotate the logotype.
- Don't add colors you like.
- Also, it is not cool to add any effects like 3D, shadows, embossings, glows, etc.



Do NOT color.



Do NOT effect.